

Embassy of India
Commerce and Trade Promotion Events
FY 2024-25 (Planned)

April 2024

- Showcasing business opportunities in India, in collaboration with Belgo-Indian Chamber of Commerce & Industry (BICCI) - April 16, 2024

May 2024

- Indian Pharma Roadshow in EU BE, NL & UK – Dates to be confirmed
- Ministry of Food Processing Industries roadshow for World Food India 2024 preparations – Dates to be confirmed
- Indian Mango tasting Event – Dates to be confirmed

June/ July 2024

- Green Deal Webinar with COLEAD, impact on Indian exporters – Dates to be confirmed
- Federation of Indian Export Organization (FIEO) Buyer Seller Meet in Antwerp, Belgium on June 20, 2024.
- Trade and Investment Promotion event in Luxembourg in collaboration with Indian Business Chamber of Luxembourg (IBCL) – Dates to be confirmed

August 2024

- Participation in India Food Festival in Brussels

September 2024

- India- Your investment Destination & Partner in Growth in collaboration with Belgo-Indian Chamber of Commerce & Industry (BICCI) – Dates to be confirmed.
- Participation in India Day Celebration @ Luxembourg
- Participation in Intrafood Fair @ Kortjirk Expo - 25-26 Sep 2024
- DECOSIT - Trade show for upholstery and decoration fabrics – Dates to be confirmed.

October 2024

- Indian Seafood and wine tasting event – Dates to be confirmed.

November / December 2024

- Millet Workshop in Brussels – Dates to be confirmed.
- Webinar/ BSM on promotion of Chemicals – Dates to be confirmed.

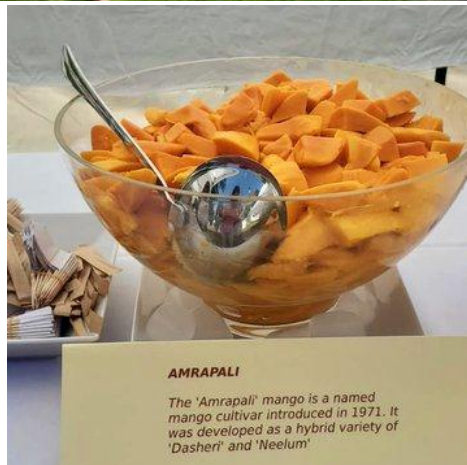
- Participation in Brussels Christmas Market - 29 Nov 24- 5 Jan 25

February / March 2025

- Participation in Brussels Holiday Fair – Dates to be confirmed.
- Trade and Investment Promotion event in Luxembourg

Past Year's events FY 2023-2024

June 13, 2023 – Indian Embassy brought the heavenly taste of delectable Indian mangoes to Brussels for the second time. With the able support from APEDA, many varieties of Indian mangoes with unique flavour profiles & GI status from across India were served at the Chancery. The GI varieties included Amrapali, Malda Khirsapati or Himsagar, Kesar and Banganpalli.



August 19-20, 2023 - Ambassador of India to Belgium, Luxembourg and the EU, Mr. Santosh Jha, inaugurated the 7th Indian Food Festival, organized by Indian Confluence, bringing the flavor of Indian culture and cuisine to Brussels. Mission promoted the Indian tea , coffee and spices . Being the

International Year of Millets 2023, Indian millets and snacks were also presented for tasting and awareness about millets benefits to health and sustainability.



September 13, 2023 - Belgo-Indian Chambers of Commerce & Industry (BICC&I) and Embassy of India hosted the BICC&I Annual Lunch Causerie at the Kasteel von Huizingen. And the event was marked with the presence of prominent businesses from Belgium, Europe and India. Ambassador, Shri. Santosh Jha, Amb. hailed India's rapid pace of development in industry, infrastructure, technology and skilled manpower, and welcomed European businesses to be part of



India's breakout economic growth.

September 17, 2023 – Celebrating 75 Year of Diplomatic Relations between India and Luxembourg, Mr. Xavier Bettel, Prime Minister of Luxembourg along with the Ambassador of India to Belgium, Luxembourg and the EU visited the stall organised by Embassy to promote Millets and Coffee. During the India Day festival, Indian cuisine and colours cultural performances were highly appreciated and enjoyed by visitors.



October 6, 2023 – 3

Embassy of India in collaboration with MPEDA, organised an Indian Seafood and wine tasting event at the Chancery. It presented a number of delicious Indian seafood dishes prepared with Indian spices and condiments. Guests got a taste of unique Indian dishes like Chettinad Surmai fish fry, masala Vannamei shrimps, Goan xacuti masala fish and stuffed squid rings. The event highlighted the variety and unmatched taste profile of Indian seafood products. As more and more people enjoy Indian seafood

delicacies, Indian seafood exports to Belgium and the EU have grown manifold in recent years.



February 1-3, 2024 – At the Salon de Vacances 2024 tourism fair Brussels, the Indian Embassy participated for promotion of tourism to the States of Utaar Pradesh and Bihar and also promoted the ancient heritage and practice of yoga. Yoga instructors guided guests in practicing basic yoga postures and explained the benefits of yoga practice for physical, mental and spiritual wellbeing.



February 12, 2024 – EoI, welcomed the delegation of Karnataka Life sciences, a team of Indian startups in the Life Sciences sector, who came to explore sectors seeking additional support for medical and health issues, including harnessing latest technologies like AI for novel solutions.



February 28, 2024 – GIFT City Conference organised in Luxembourg for promoting how GIFT

IFSC opens doors for European Funds into India and South East Asia. The event was well attended by corporates, Ministry of Finance Luxembourg and investors.



February 29, 2024 - Mission hosted a high level delegation from IFSCA, led by Chairman Mr.K.Rajaraman who presented plans for becoming the gateway for global investors and funds based in Belgium, Luxembourg and the European Union to invest in India.



March 17-19, 2024 - Mission participated in the biennial TAVOLA trade fair. India pavilion displayed the diverse, scintillating flavors of Indian cuisine in the form of aromatic basmati rice, rejuvenating India teas, delicious Indian spices and fine Indian wines

